

**POWELL®**

*The Power of Wellness*



Late **Prof. Dr. Sailendra Nath Roy**  
*Visionary Entrepreneur, Philanthropist, Academician,  
Medical Researcher, Medical Practitioner*  
**Founder, Powell Group of Companies**

Powell Laboratories (P) Limited, formerly known as Powell Homoeo Research Laboratory, is a Powell Group Enterprise, engaged in manufacturing and marketing of Homoeopathic Medicines and Wellness products, was established by Late Prof. Dr. Sailendra Nath Roy, who was a doyen of the Indian Homoeopathy, a Homoeopath of international repute, a person with indomitable zeal to serve mankind, an entrepreneur by passion, a researcher by instinct and a visionary leader by virtue. Late Dr. Roy struggled hard to overcome economic hardships in his early life due to the devastations caused by the partition of Country. Despite all the hurdles, he graduated from the University of Calcutta and joined Homoeopathy at Calcutta Homoeopathic Medical College & Hospital, Kolkata. Later on he served as a Professor of Homoeopathy, under the University of Calcutta. During this tenure, with his earnest research endeavors he came up with some therapeutic domino effects, which he desired to utilize for the service to humanity. This embarked his journey of entrepreneurship.



# POWELL'S

## VISION & VALUES

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### VISION:

Our vision is to be a leading International Health Care Organization, distinctive and successful in everything we do.

### MISSION:

Our mission is 'Service to Mankind' across the world by meeting every Healthcare needs with Powell's quality products and services.

### VALUES:

- » Purity, Sanctity and Honesty is our Motto.
- » Quality is our Priority.
- » End-User benefit is our Focus.
- » Good Ethical Practice is our Commitment.
- » Strive for excellence is our Passion.
- » Innovation is our Approach.



A portrait of Mrs. Rita Roy, an elderly woman with dark hair pulled back, wearing glasses and a yellow and pink striped sari. She is looking slightly to the right of the camera. The background is a solid pink color with some faint, blurred text.

**Mrs. Rita Roy**  
Co-Founder &  
Group Chairperson

## BUSINESS OVERVIEW

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Powell always endeavors to deliver quality products and services to benefit the end-users and we are always committed to honesty and transparency and above all have respect for laws of land in the area of operations. These values set ourselves through sheer perseverance and yet enabled us to establish an enduring relationship with our customers across the country.

Working with new technologies and innovating through research initiatives are the key enablers for our growth and performance.

We consistently set ourselves standards and benchmarks that are world class.

Bringing different functions of the organization like Aggressive Marketing, Prudential Finance Management, Innovative Research and Development and Quality Assured Manufacturing together to meet up a common goal of 'Service to Mankind', stands for our highest level of integrity and pursuit of excellence.

# POWELL'S TEAM

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Powell values Human Resources as the most precious asset. We recruit and develop individuals who can bring diverse perspectives to our business challenges with requisite qualities of Positive Motivations, Dedication for Duty, Determination to Perform, Methodical Hard Work and a Prayerful Heart.

The Individuals are well aware of Growth and Customer Focus, Leadership Impact, Result Orientations, Triumphs Change, Fosters Team Work and Diversity, with Integrative Thinking with Technical and Functional Excellence and a Learner with Global Mindset.

We address our team to be 'Powell Family' wherein they are trained to be a part of the mission which aims nothing less than the very best.



**Mrs. Rita Roy**

Co-Founder &  
Group Chairperson

**Dr. Sudipta Narayan Roy**

*BHMS(Cal), FWT(Cal), SMEP(IIM-A)*

MD & Chief Encouragement Officer  
Powell Group of Companies





**Dr. Gour Das**

*MBBS (Cal), CCDM (Cal)*

**Chief Ethical Officer &  
President, CSR Cell**



**Dr. N.N Roy**

*DMS (Cal)*

**Chief Technical Officer**



**Dr. Anubhab Mukherjee**

*PhD, (CSIR-IICT),  
Ex- Visiting Scientist  
Harvard-MIT,  
Post Doc. A&M U, Texas.*

**Chief Research Associate**



**Mr. Tarun Mitra**

*BCOM, LLB*

**Chief Administrative  
Associate**



**Ms. Namita Dutta**

*BA*

**Chief Operating Officer**



**Mr. Tapash Das**

*BCOM*

**Manager-Accounts  
& Administrations**



**Mr. Asish Ghosh**

*BCOM*

**Manager-PR  
& Administrations**



**Mr. Malay Kumar Basu**

*BCOM*

**Co-Ordinator –  
Field Sales Operations**



**Mr. Parimal Kumar Deb**

*BCOM*

**Co-ordinator –  
Sales Operations**



**Mr. Baidyanath Dutta**

*MBA*

**Co-ordinator –  
Business Development**

# POWELL'S OPERATIONS



## MANUFACTURING:

The organization has a state-of-the-art plant which is situated in the Nabadiganta Industrial Township Authority, Sector-V, Salt Lake City, Kolkata. Our plant possesses advanced manufacturing technology and modern equipments which are committed to quality, safety and the environment. Powell constantly modernizes the unit in the line with the latest technological advancements.

Our plant is GMP certified and complies with the WHO standards.

Our plant is Schedule M-1 certified by Government of West Bengal as per the revised regulations of Drug and Cosmetics Act, Government of India.

We have a Bonded manufacturing and warehousing facilities with Government of West Bengal to have an excellent production capacity to meet the market demands consistently, wherein, we have our own alcohol purification plant to assure the precisions in product quality.

Our plant is rated as one of the best homoeopathic manufacturing plant in Eastern India.

*"We ensure consistent quality of the products. We are committed to our values." -*

**Dr. N.N Roy**

*DMS (Cal)*  
Chief Technical Officer







## QUALITY MANAGEMENT SYSTEM:

Powell has an uncompromising commitment towards total quality. Planned and systematic implementation of our quality management system ensures our way to success.

We are an ISO 9001:2015 Certified Company. Our quality management system is certified by Quality Council International Certification, United Kingdom and is duly accredited by United Kingdom Accreditation Council.

## RESEARCH & DEVELOPMENT :

Continuous focus on Research & Development is the backbone of efficacy of Powell's products. Powell's manufacturing and testing methods are up-graded constantly. Efficacy of products in the company's portfolio are kept under constant review and are developed and up-graded. New formulations are developed identifying the therapy gaps and we prudently choose our options and convert them into business opportunities.

*"Powell is an innovation driven organisation. We focus on developing new products on research based knowledge."*

### **Dr. Anubhab Mukherjee**

*PhD,(CSIR-IICT),  
Ex- Visiting Scientist  
Harvard-MIT,  
Post Doc. A&M U, Texas.  
Chief Research Associate*





## MARKETING :

Presently, the organization is acknowledged by all the Homoeopathy users across the country. We have an efficient and energetic team of field staffs working all over India and they are being professionally guided by experienced marketing managers to achieve and excel in the Healthcare sector.

We have a strong distribution network all over India comprising of more than 500 dealers and the numbers are increasing day by day.

We are exploring the global homoeopathic market and is in search of potential alliances overseas.

*"The billions of countrymen are our Living Gods. Our products are our offerings. The mission of serving 'Health and Happiness' is our only way of worship."*

**Dr. Sudipta Narayan Roy**  
BHMS(Cal), FWT(Cal), SMEP(IIM-A)  
MD & Chief Encouragement Officer



# POWELL'S PRODUCT PORTFOLIO:

Presently the company's wide range of product basket can be categorized in three divisions, Prima, Marque and Sensa.

## PRIMA:

Prima consists of Classical Homoeopathic Non-Proprietary Single Remedies and Bio-Chemic Medicines.

Homoeopathic Non-proprietary Single Remedies:

- » Homoeopathic Potentised Liquids and Medicated Pills.
- » Homoeopathic Mother Tinctures and Solutions.
- » Homoeopathic External Tinctures and Solutions.
- » Homoeopathic Triturations.
- » Homoeopathic Ointments.

Bio-Chemic Medicines:

- » Bio-Chemic Tablets.
- » Bio-Combinations.

## MARQUE:

Marque consists of the Proprietary Formulations of Homoeopathic Medicines. Powell has a wide range of Proprietary Homoeopathic Formulations which are the resultant of sheer Research and Development initiated by Late Dr. Roy.

Powell's Proprietary Formulations:

- » Oral Liquids.
- » Oral Drops.
- » External Drops.
- » Tablets and Pills.

## SENSA:

Sensa consists of Proprietary Speciality Formulations and Concept products of Homoeopathic Medicines.

Powell's Proprietary Speciality Formulations:

- » Hair Care Products.
- » Skin Care Products.
- » Other Specialty Concept Products.

Powell has created a strong foothold in the formulation business and has successfully built a strong brand value amidst the homoeopathic community.

Powell is constantly developing its product range identifying the thereby gaps.

# CORPORATE SOCIAL RESPONSIBILITY



## POWELL'S CORPORATE SOCIAL RESPONSIBILITIES:

Powell is socially responsible organization. We extend our expertise by supplying quality medicines to transform the lives of the people of the less privileged section of our society for betterment. In doing so, Powell is actively involved with many welfare organizations which takes care of under privileged section of our society. Powell is also actively involved in supplying medicines free of cost to rural welfare organizations.

Powell emphasizes on women empowerment in society, in doing so Powell recruits and develops women employees in certain dedicated areas of operations.

Moreover, Powell emphasizes on societal business model by keeping focus on end-user benefit with safe products not only with assured quality but also in affordable prices.

*"Powell is a socially responsible organisation. We have designed and implemented our Code of Ethics in accordance to our value propositions, with the mission of service to mankind as service to God."*

**Dr. Gour Das**

MBBS (Cal), CCDM (Cal)  
Chief Ethical Officer &  
President, CSR Cell



# AWARDS AND RECOGNITIONS

The company has to its credit the following Awards for its outstanding contributions in the field of Homoeopathy.



Rashtriya Udyog Pratibha Award, 2008



Bhartiya Udyog Ratna Award, 2008



Glory of India Award, 2009



Corporate Social Responsibility Award, 2010



National Quality Excellence Award, 2010



Udyog Bharati Award, 2010



Indian Achievers' Award, 2010



International Achievers' Award, 2010



Bharat Gaurav Award, 2011



National Healthcare Excellence Award, 2011



International Quality Excellence Award, 2011



International Corporate Excellence Award, 2011



Rashtriya Udyog Ratna Award, 2012



Global Achievers' Award, 2013



# POWELL'S

other wings.

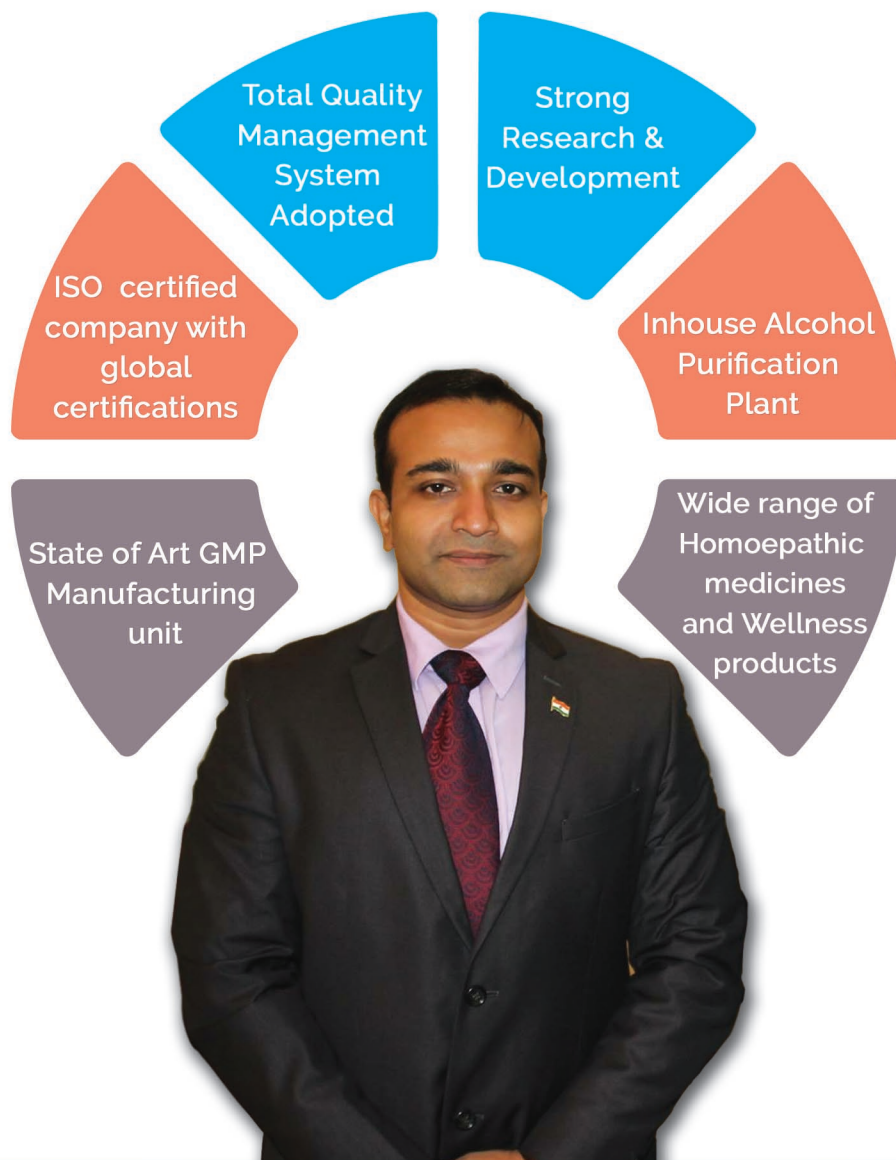
Our aspiration is to become a transnational organization and be counted amongst the model Healthcare organizations.

The important aspect of scaling newer orbits would be introducing new product lines and adding new therapy areas. Thus we are entering into the segments of Cosmoceuticals, Nutraceuticals and Herbo-mineral Pharmaceuticals.

We have entered into Wellness service segment by opening up chain of Holistic Wellness centers in name and style of "Powell Care".

Thus Powell is repeatedly embarking an exciting journey from inception till today and converting Possibilities to Reality.

# Great Reasons to Partner with **Powell**





📍 **Powell Laboratories Pvt. Ltd.**  
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